

“What’s Holding You Back?” Kickoff Event 2008

Pioneer Career and Technology Center - Shelby, Ohio



Emcee Jim Calhoun, John Magers of the Shelby Police and Mary Martin, RN with MedCentral Emergency, warm-up the crowd.



Left Above: Our “sandwich board guy” kept the crowd informed about the event and led a “wave” for the video crew from WMFD-TV 68.

Above: A part of the huge crowd of 200 students, teachers and celebrity judges watches one of seat belt use demonstrations.

Left: Even more of the crowd gathers in front of the Rochland County Safe Communities Coalition and “What’s Holding You Back?” signs.





The combined team of Auto Tech and Horticulture did a crash demonstration and a Rolling Stones's song to emphasize the importance of seat belt use and took the grand prize.



Taking second place was the team from the Business Floor who did a crash with their "model car" and then a personal testimonial.



Home Remodeling did a crash scene with emergency squad response to the crash.



Power Equipment did a seat belt relay competition.



Welding did a launch of eggs belted and unbelted.



The WHYB Seat Belt Teams from the 2008 Pioneer Kickoff